

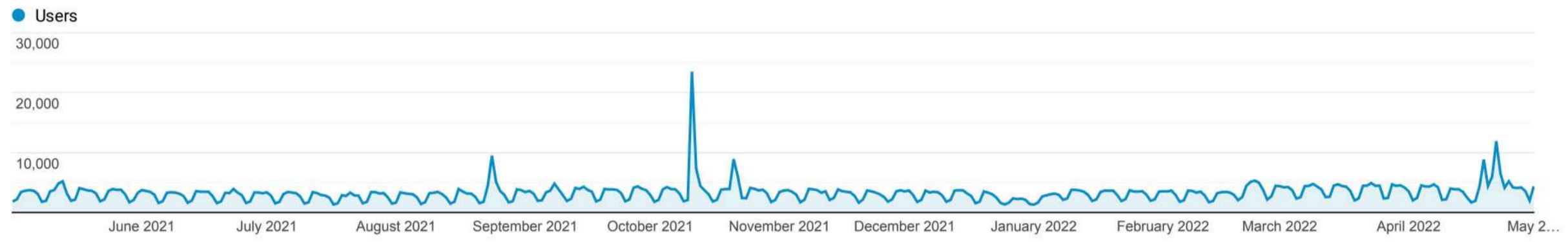
Channels

May 1, 2021 - May 1, 2022

All Users
100.00% Users

Explorer

Summary



Default Channel Grouping	Users	Pageviews
	1,073,187 % of Total: 100.00% (1,073,187)	1,455,111 % of Total: 100.00% (1,455,111)
1. Organic Search	887,614	79.00%
2. Direct	123,521	13.16%
3. Social	44,025	4.09%
4. Referral	22,273	2.66%
5. Email	5,161	1.07%
6. (Other)	189	0.03%
7. Paid Search	2	0.00%

Rows 1 - 7 of 7